

Survival and Sustainability as Challenges for Projects

IPMA Expert Seminar 18th – 19th February 2010 in Zurich

IPMA 
international
project
management
association

IPMA International Expert Seminar 2010

Survival and Sustainability as Challenges for Projects

Thursday 18th February 2010, morning to
Friday 19th February 2010, afternoon

Zurich, Switzerland

Subject of the IPMA International Expert Seminar

This IPMA International Expert Seminar will make a contribution to understanding the **survival and sustainability of projects**, as well as the role of the **investor**, in a changing project context. Sustainability does not help, if the organisation does not survive. An organisation is not likely to survive, if it does not invest in projects that lead to good short **and** long time results. Experts from various sectors of the economy and university departments as well as different cultural and religious backgrounds will discuss the topic and develop solutions based on various case studies, research results and theories.

The seminar is aimed at anyone who deals with the effect of agile, short range management and the responsibility and management for the long time project effects. The seminar is addressed to experienced project, programme and portfolio managers, line managers, trainers and scientists who wish to be up to date and competent in project management.

Program

The IPMA International Expert Seminar will be a fruitful combination of plenary sessions and breakout stream workshops. While the plenary sessions aim to lay a common understanding of the subject, the streams aim to exchange experience and to jointly develop new ideas on the subject. In plenary sessions, the main format will be paper presentations while the streams will be more interactive with short presentations and team work.

Contact

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Organisation

Seminar Chairman: Tom Taylor, United Kingdom

Programme Committee Chairman: Daniel Scheifele, Switzerland

Organising Committee:

Hans Knoepfel, Markus Staeuble, Daniel Scheifele, Peter Simonis, Daniel Baumann, Urs Witschi

Moderators and Speakers: From call for papers and invited

Deadlines

Submission of abstracts: October 19th, 2009

Early bird registration: until December 7th, 2009

Deadline for registration: February 3rd, 2010 (payment received)

Registration Fees

Online registration only: www.ipma-expertseminar.com

	Early bird registration	After December 7th, 2009
Regular	800.– €	900.– €
IPMA members	700.– €	800.– €
Speakers	500.– €	600.– €
Full time students	200.– €	250.– €

Streams

1 Role of the investor

What is the role of the investor (project owner, sponsor, etc.) in a project, programme and portfolio? Can the project manager contribute to the viability and risk management of the project? When and how should a project be changed, suspended or deleted?

2 From expectations to results

What are the results of the project in the short and long time (outputs, outcomes, impacts)? How can the project manager contribute to the elaboration of expectations, objectives and plans, and to achieving the project results in the short **and** long time?

3 Responsibility for sustainability

What means sustainability (economic, financial, environmental, societal etc.) in projects? Who is responsible for which sustainable project results? How can these parties be engaged during the project life cycle, for achieving better project results after the project end?

4 Technical and behavioural management of conflicts and crises

How should the project management deal with conflicts of interest, uncertainty and crises? What is the role of conflicts and crises for the survival and sustainability of the projects? What PM competences are required for managing these conflicts and crises?

Call for papers

The papers presented at the Expert Seminar should lead to a broad input for the discussion at the Expert Seminar. Papers should aim on the topic of the Expert Seminar and have a close relation to one of the workshop streams. Papers may be research papers (empirical or conceptual research results), case studies (experiences of a real solution in a real world environment) or methodical papers (proposing methods and / or tools).

The following guidelines should assist those submitting papers and to help ensure consistency in presentation and quality documentation for the IPMA Expert Seminar.

Abstracts

Papers will be presented in the plenary session and in the stream sessions / workshops. Individuals interested in submitting a paper are invited to submit an abstract of not more than 500 words. This abstract should cover title, subject, objectives and main content of the paper and give a clear indication on "what is new". Abstracts have to be written in correct English language on format ISO A4 with a Times Roman Font Size 11.

Full length submission

Authors of accepted abstracts will be invited to submit a full length paper of not more than 4000 words, including references and title page, with a maximum of 5 figures / tables) in MS Word Format (Word 2003). Papers have to be written in correct English language on format ISO A4 with a Times Roman Font Size 11.

Presentation and discussion

The Programme Committee will decide on duration and time slot for the presentation of each paper.

Authors of accepted papers are requested to be present at the Expert Seminar for the discussion. Papers that were presented and discussed will be fully published in the Expert Seminar Proceedings.

Paper presentations will be about 15 to 20 minutes (including questions).

Deadlines

- **Deadline for abstract submission: 19th Oct 2009**
- Notification of acceptance: 16th Nov 2009
- Final Submission of full length paper: 26th Jan 2010

Requirements

- The number of submissions by an author is limited to a maximum of one paper. Exceptions may be invited authors.
- Submitted papers should be original and previously unpublished.
- Accepted and presented papers will be published in the Expert Seminar proceedings.
- Final acceptance of papers will depend on attendance at the Expert Seminar
- By the submission of the paper, the author permits the publishing of the paper on the Internet and in the Expert Seminar documentation.

Please send your abstract to

office@spm.ch, www.ipma-expertseminar.com